



A Special Message from [EXECUTIVE DIRECTOR'S NAME], *[Title + Community Name]:*

Introducing Birdsong: A FREE Way to Stay Connected During COVID-19

I'm proud to announce that [COMMUNITY NAME] has successfully procured free use of the web version of Birdsong's proprietary software to help our residents stay connected to their loved ones and engaged with the world around them. If you aren't familiar with Birdsong, the company is the creator of the award-winning personal Birdsong Tablet that residents may purchase for use in their rooms. However, we have free access to this software that we can use on any of our devices. With this free software, our staff have a tool to help residents fight feelings of isolation and boredom by:

GET STARTED TODAY! VISIT:

www.birdsongtablet.com and sign-up for a free account. If you have any concerns or require assistance with account set-up, please reach out to Birdsong's 24-hour tech support at support@birdsong.com. If you would like to purchase a Birdsong tablet for yourself or a friend, please call **757.217.2473**.

1. Quickly connecting to loved ones 24/7 via video chat or email with the touch of a button.
2. Getting instant access to favorite classic tv shows, music, news, brain fitness games, lifelong learning opportunities, and more.
3. Enjoying an extensive, regularly refreshed, rich and fun content library – all at no cost to you.

I hope you enjoy the Birdsong experience in continued good health.

