



Vinson Hall and Senior Options Announce Partnership

Vinson Hall Retirement Community and Senior Options signed a partnership agreement to support and further develop at home services for residents and senior in the greater community. Vinson Hall Retirement Community (VHRC), in McLean, VA, is a Life Plan Community (also known as a Continuing Care Retirement Community or CCRC) that offers a continuum of life and support including independent living, assisted living, memory support, short stay rehab and long-term care for seniors.

VHRC's, Resident Care Associate (RCA) or home care program currently provides home care services for VHRC residents. VHRC has partnered with Senior Options, LLC, a subsidiary of Westminster- Canterbury on Chesapeake Bay, to further develop and provide operational support for its current home care operations, as well as increasing services to include Home Health and Hospice.

"Vinson Hall is delighted to have Senior Options as its partner. The infrastructure, expertise, and experience that Senior Options brings to us are invaluable as we start a new home and community-based services venture," stated Libby Bush, CEO of Vinson Hall Retirement Community and Executive Director of Navy Marine Coast Guard Residence Foundation.

"I have been impressed with the level of expertise that Senior Options brings to this partnership. With their support, we should be able to enter the market with an effective and efficient business model that not only benefits our organization but, most importantly, the older adults we hope to serve," said Rick Bova, CFO/COO Vinson Hall Retirement Community.

"Vinson Hall is excited to start this partnership," said Lisa Desmond, Senior Director of Clinical Operations. "Senior Options will give us consistency and bandwidth to continue expanding our home and community-based services, and it will help achieve high-quality outcomes."

"Senior Options is pleased to welcome Vinson Hall as our 15th partner. We have already observed the commitment to mission and quality this team exemplifies," said Nancy King, DM, and President of Senior Options.

Senior Options provides advisory services and operational support to LeadingAge nonprofit senior living organizations wishing to serve seniors beyond the walls of their campuses. For more information about Senior Options, contact Nancy Koury King, DM, and President of Senior Options at 757-496-1464 or visit www.SeniorOptions.net.

Vinson Hall Retirement Community is a nonprofit continuing care retirement community located in McLean, Virginia, serving this area since 1969. Today, more than 500 people in northern Virginia benefit from VHRC's programs and services. The organization employs more than 250 employees and is supported by the Navy Marine Coast Guard Residence Foundation. For more information, contact Aimee Freeman, Communications and Public Relations Specialist at (703) 538-3069 or visit www.VinsonHall.org

Senior Options is honored to work with:

- Asbury Home Services
- Brandon Oaks at Home
- First Choice Home Health and Hospice
- Fleet Landing Home Care
- Genacross at Home
- Hooverwood
- Lake Prince At Home
- McGregor Hospice
- Mennonite Memorial Home Health
- Senior Independence of Lynchburg
- St. John's United Home Health and Hospice
- Warm Hearth at Home
- Westminster-Canterbury at Home
- Westminster-Canterbury Richmond at Home

& welcoming Vinson Hall